



Queen Elizabeth Digital Memorial

Partner Guide - How your community can get involved

Executive Summary

The [Queen Elizabeth Digital Memorial](#) is a new website to map the key moments in the life and reign of Queen Elizabeth, as a permanent record for future generations.

We're asking partners like you to help us reach the communities, voices and stories that will make this truly representative of Queen Elizabeth's extraordinary global legacy.



Photo Credit: PA Image

Why get involved



1

Share your communities' stories of Queen Elizabeth

Your networks and communities are uniquely placed to reach key audiences to hear their stories of Queen Elizabeth. We will be publishing selections of these memories throughout the year.

2

Contribute to this unique public history archive

Every memory submitted makes the memorial richer and more representative of Queen Elizabeth's global legacy — and helps create a unique historic record preserved for future generations.

3

Celebrate the life and reign of Queen Elizabeth

We want voices from every corner of the UK, Realms, the Commonwealth, and beyond.

This toolkit gives you everything you need to encourage your communities to make that happen.

Two ways to get involved



1 Promote & collect memories

Encourage your networks to share and map their memories of Queen Elizabeth at www.queenelizabeth.com.

Use the suggested messages and ready-made assets in this pack across social media, newsletters, and notice boards — or go further by hosting an online or in-person gathering where people can share their memories together.



2 Share collections

Additionally, if your organisation holds relevant archival material, please get in touch — we'd welcome a conversation about how it could feature in the memorial's collections.

Email us about archival material at:
digital.memorial@queenelizabeth.com

Suggested messaging for your channels



Primary messaging “How do you remember Queen Elizabeth? People across the UK, the Commonwealth and beyond are invited to map their memories of Britain's longest reigning monarch.”

Social media (short form) “Do you have a memory of Queen Elizabeth? Share your story at www.queenelizabeth.com”

Commonwealth & diaspora “Queen Elizabeth's legacy was a truly global figure. Share your memories of her and become part of a living history archive. Submit yours at www.queenelizabeth.com”



Photo Credit: PA Image

Usage note: Please use this across social media, newsletters, emails, or wherever works best for your audience. You may adapt the length and tone, to suit your organisation but please ensure the submission URL remains clear and unaltered.



Ready-made assets

Attached to this toolkit you will find the following assets for your use.



Images

A selection of licensed photographs is included for use across your communications — social media, newsletters, or event materials. Please use images respectfully and only in connection with the Queen Elizabeth Digital Memorial. Do not crop or alter them.

Please photo credit all images: PA Images



QR Code

A direct link to the memory submission portal. The QR code is useful for printed materials, notice boards, and in-person events — allowing people to submit a memory on the spot.

Communication guidelines



Respectful tone — All content should be dignified and in keeping with the nature of a lasting memorial.



Core messaging — Use cleared messaging as provided; adapt lightly but keep the call to action and URL intact.



Non-partisan — Do not use imagery or language that is partisan or political in nature.



Pre-approval — Not required. But, if unsure about adaptations, contact the Cabinet Office before publishing.



Hosting a community event

Events can be as simple or as structured as suits your group: a quiet reflective gathering, a drop-in session, a library event, or a faith group meeting. Alternatively, consider adding it to an existing meeting agenda or inviting members to bring personal photographs and mementos to share on the day. *A suggested format:*

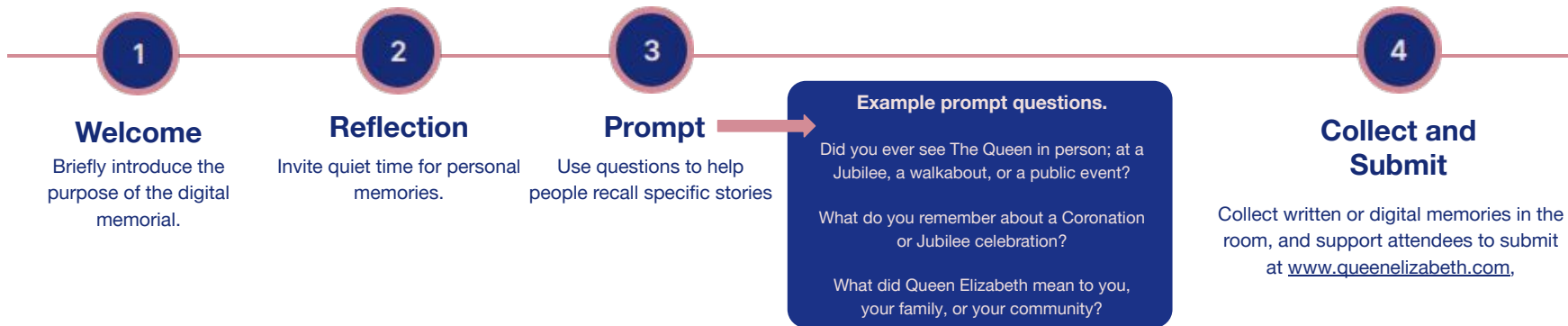


Photo Credit: PA Image



Get in Touch

Thank you for helping to share this important national memorial with your communities.

Tell us about your events.



EMAIL

digital.memorial@queenelizabeth.com